Inbox

Strategy, creativity, technology



Inbox is a Belgrade based full service online software development company.

With 20 in staff and experience spanning more than a decade, we back grownup brands and startups alike in creating standards-compliant websites and business applications.

Management - Inbox is a private company owned by Sinisa Rogic, managing partner and Investment house Senzal Capital. It has been profitable since inception.





Specifically, we provide:

JAVA driven e-commerce web sites and large *News*&Media portals Internet strategy planning user experience Web design, support & maintenance

- languages JAVA, JavaScript, CSS, XHTML, XML
- technologies Ajax, JSP/JSF
- databases Oracle, MySQL, PostgreSQL
- frameworks NetBeans, SVN

Industries – Ecommerce, Media and communications, Leisure and entertainment, Government and NGO





Inbox WORK

- Information architecture
- Evaluation and concept testing (Usability study)
- Internet Consulting
- Web Graphic Design
- JAVA Content Management Systems Programming
- Support application and system

(Linux, Apache, TomCat)



WHY Inbox?

- Specialized in Internet Business Application Development and Content Management System
- 12 years of experience
- International Clients list
- In house development
- More than 200 projects
- 20 employees
- Partner realtionship with clients
- Stabile technology

Inbox **SOFTWARE**



is a modern *content management system* designed by INBOX to provide you with easy content administration. The system supports high scalability requirements and can handle huge amounts of traffic on web portals which daily receive over 400,000 unique visitors. Entirely developed in-house, is recognized as the most reliable CMS tool in Serbia. It's the only CMS with technical support available around the clock.



Time Tracker is at the core of all project management activities at INBOX. This time tracking application offers a full insight into overall project status from every aspect of your project - by time, task, client, project , etc. It gives the client a heads-up on the status of the project at hand and how much time you' ve spent on a task.



AdBOX is the most up-to-date banner management software running on Serbia's most-visited Web portals (B92,net, RTS.rs, Pressonline.rs, Novosti.rs, YC.rs, etc.) AdBOX provides real-time statistics for each advertising campaign and banner display, easy and efficient administration and set-up of ad campaigns, banner optimization, geo-targeting by city in Serbia, etc. AdBOX interacts with the world's most popular banner management solutions - DoubleClick and OpenAds.



The Inbox WAY

RTS.rs

Project

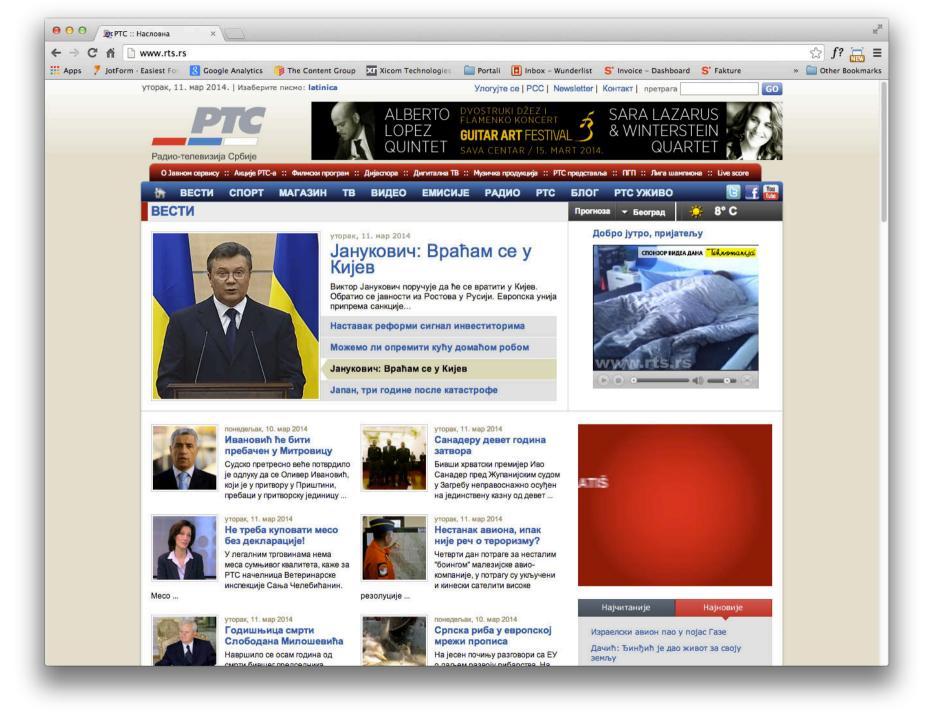
RTS approached Inbox for a brand new Web portal. The objective was to position the portal among the three most-visited in the country. Inbox was tasked to create RTS online presence and implement the entire project from the ground-up – from concept planning to support and maintenance. RTS.rs is currently the third most-visited in Serbia.

- Research into Internet trends in the world and Serbia
- Competitive market analysis
- Information architecture: defining: content, structure and layout, navigation and functionality
 - Evaluation of architecture and testing concepts defined (Usability)
 - Editorial consultancy: number of Web developers, editors-in-chief, journalists...
- Graphic design of portal elements
- Custom NoraCMS
- Support and maintenance
- Server administration



RTS.rs Inbox RESULTS

- In 2 years, the 4th most-visited Web portal, with more than 300,000 unique visits a day
- Voted Serbia's BEST portal in the news category by PC Press in 2009,
 2010, 2012
- FASTEST home page load time = 1 sec IN THE REGION
- A complex and stable system simultaneously used by over 150 journalists and content editors



Pressonline.rs

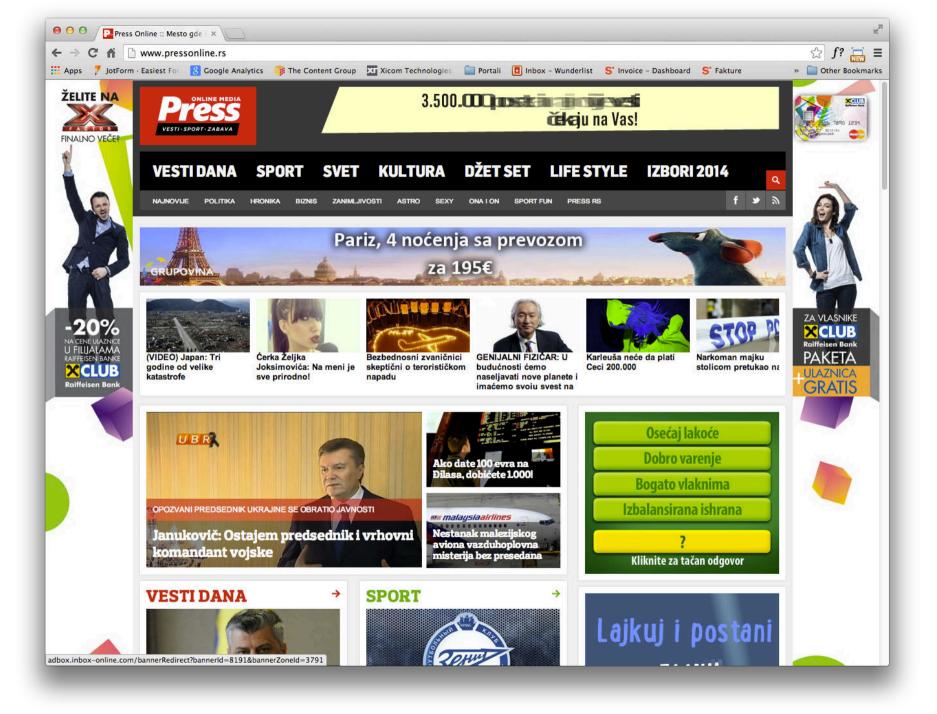
Project

Press online is a Web portal of Press daily. The project started before 2005. The objective was to make it one of the three most-visited Web portals in Serbia. Inbox developed a strategy, designed the portal, did evaluations every six months to meet the growing needs of the portal.

The goal was reached in 2009, a year a head of deadline.

- Research into Internet trends in Serbia and worldwide
- Competitive market analysis
- Information architecture
- Evaluation and testing of concepts defined
- Editorial consultancy
- Graphic design of all portal elements
- Custom NoraCMS
- Support and maintenance
- Server administration





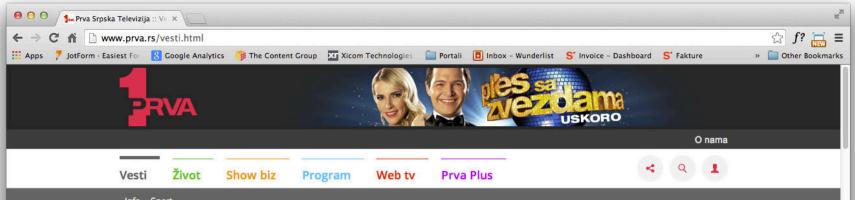
Prva.rs

Project

Prva TV came to INBOX for a modern, multimedia Web portal. Inbox developed a modern, distributed solution with the aim to reduce the workload associated with content updates. There's only one full-time editor at Prva TV working on the entire Web portal.

Prava.rs has now around 100.000 daily visitors!

- Research
- Information architecture
- Evaluation and testing of concepts defined
- Editorial consultancy
- Graphic design of portal elements
- Custom NoraCMS
- Support and maintenance
- Server administration and hosting







Mećava na Kopaoniku

11. 03. 2014. SNEŽNA MEĆAVA ZAHVATILA JE KOPAONIK, ODE JE SNEG VISOK 67 CENTIMETARA, A TEMPERATURA VAZDUHA JUTROS U SEDAM ČASOVA IZNOSILA JE MINUS SEDAM STEPENI ...





Janukovič se ponovo obraća, SB bez dogovora

11. 03. 2014. OPOZVANI PREDSEDNIK UKRAJINE VIKTOR JANUKOVIĆ ĆE SE DANAS U 13 SATI PO MOSKOVSKOM (10 SATI PO SREDNJEEVROPSKOM) VREMENU OBRATITI JAVNOSTI PO DRUGI PUT U POSLEDNJIH DESETAK ...



Ivanović u samici,





Milojko Pantić i Tamara Paunović učestvuju u šouu "Ples sa zvezdama"

NAJINTRIGANTNIJEG SPORTSKOG KOMENTATORA MILOJKA PANTIĆA I JEDNU OD NAJLEPŠIH SRPSKIH MANEKENKI



The requirement was to make social network for proffesional volleyball players around the world.

Inbox created sophisticated social network with full multimedia capabilities, users profiles, statistics etc. Linked In for professional volleyball players clubs and trainers.

- Research and consulting
- Information architecture
- Evaluation and testing of concepts defined
- Editorial consultancy
- Graphic design of all portal elements
- Custom NoraCMS
- Support and maintenance
- Server administration and hosting



RTCG.me



Project

RTCG approached Inbox for a brand new Web portal. The objective was to position the portal as the most-visited in the Montenegro. Inbox was tasked to create RTCG online presence and implement the entire project from the ground-up – from concept planning to support and maintenance. RTCG.me is first regional news&media portal done with responsive front-end (responsive – size of screen element are scaling based on size of the screen)

- Research and consulting
- Information architecture
- Evaluation and testing of concepts defined
- Editorial consultancy
- Graphic design of all portal elements
- Custom NoraCMS
- Support and maintenance
- Server administration





JANUKOVIČ SAD-U 11. 03. 2014. | 1

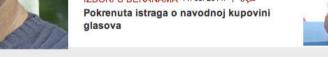
Dajte mi pravno tumačenje

OBJAVLJENA PRESUDA 11. 03. 2014. | 2 Sanaderu devet godina robije zbog korupcije

IZBORI U BERANAMA 11. 03. 2014. | 3







VIJESTI



11. 03. 2014. | 0 🖵

Nema veće žrtve od **Dinđićeve**

Povodom 11 godina od ubistva premijera Zorana Đinđića ...



11. 03. 2014. | 4 🖵 Osam godina od smrti

Miloševića

Na današnji dan, prije osam godine, u zatvorskoj ćeliji ...



11. 03. 2014. | 3 🖵 U trci Prva, MBC i 777

Televizije 777, Prva i MBC dostavile su Agenciji za ...



11. 03. 2014. | 1 🖵

Sve manje nade u dobre vijesti

Američka mornarica uputila je i drugi vojni brod - ...



11. 03. 2014. | 0 🖵

Test: HTC One Max

HTC One je definitivno bio jedan od najboljih telefona ...



NOVO

11:20 Pisanje, a ne prijem osnivača Vijesti i Monitora

•

11:08 Kolašin: 95. godišnjica Rovačke bitke

11:00 Nema veće žrtve od Đinđićeve

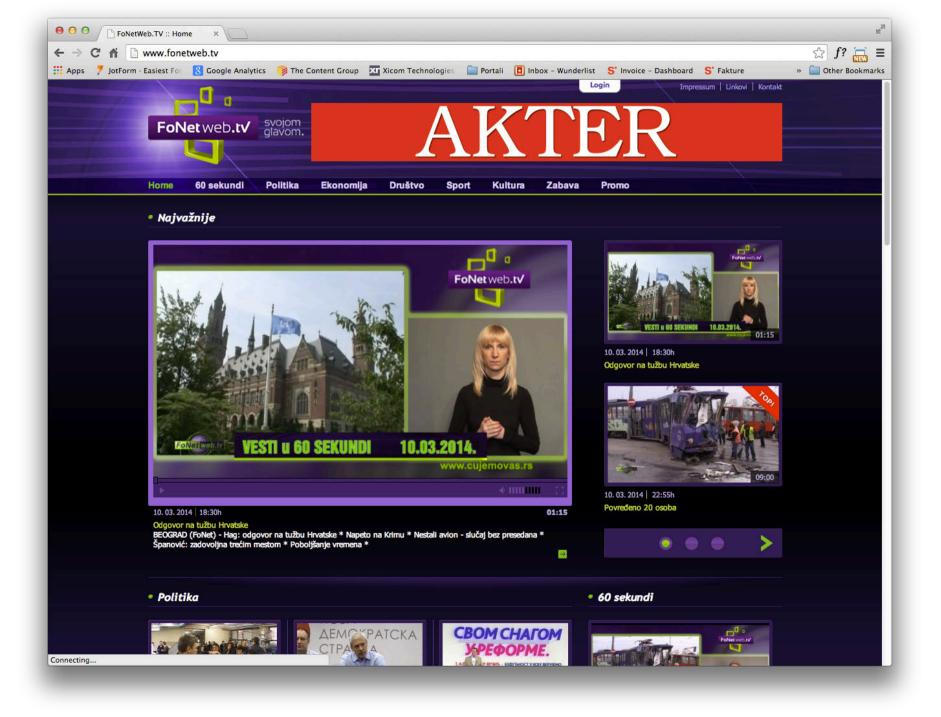
FonetWeb.tv

Project

The requirement was to develop a modern efficient Web portal for largest news agency in Serbia for online video distribution service. The result is one of the most visited online video portals in Serbia.

- Research and consulting
- Information architecture
- Graphic design of all portal elements
- Custom CMS
- Support and maintenance
- Server administration and hosting





Yellowcab.rs

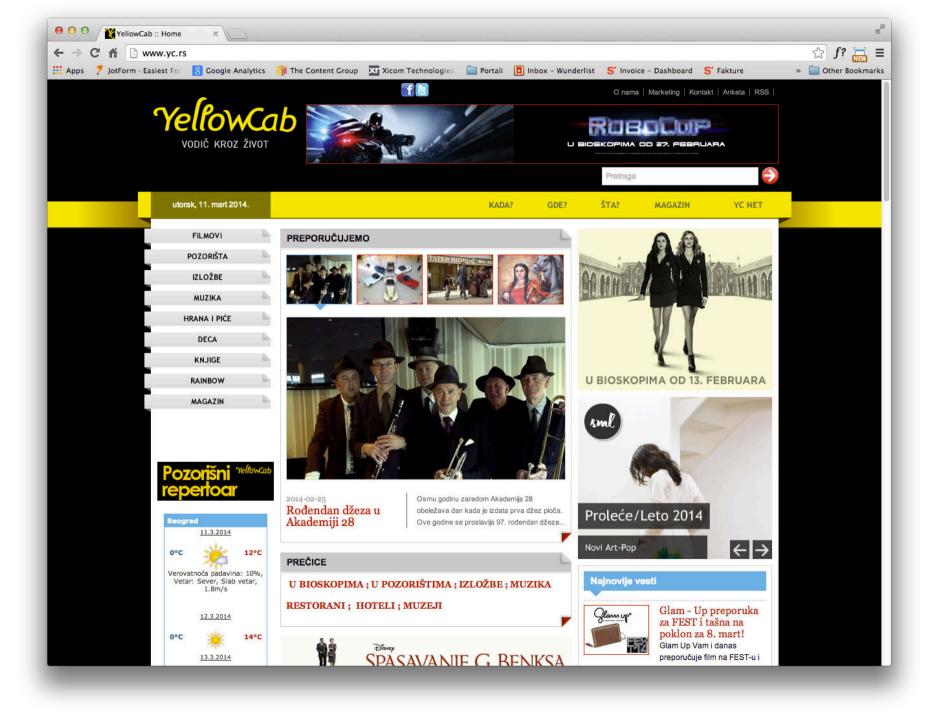
Project

The objective was to create a Web portal with information on every event taking place in Belgrade, accessible in maximum 2 clicks.

Inbox developed an efficient Web portal / online guide with special data structures and custom CMS tailored to the needs of Yellow Cab. What differentiates this guide from others is the option to connect different types of content and aggregate them on dynamically created pages. Yellow Cab is currently the most-visited online guide in Belgrade, with over 5000 unique visitors on a daily basis.

- Research and consulting
- Information architecture
- Evaluation and testing of concepts defined
- Editorial consultancy
- Graphic design of all portal elements
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Red Star shop

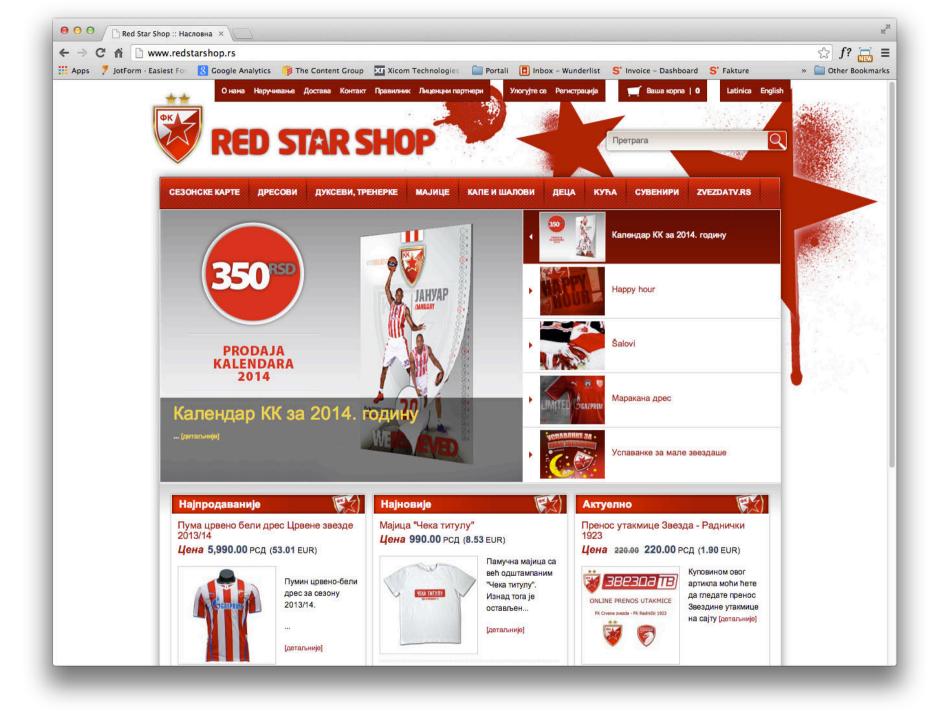


Project

The objective was to build an online store for Red Star, largest football club in Serbia.

Inbox developed a full-featured ecommerce portal from scratch. In addition to standard features, Inbox created special data structures aimed to boost sales – related products, product matching, e-mail notifications, newsletter, etc. Efficient search is implemented by product category, collection, name.

- Research and consulting
- Information architecture
- Evaluation and testing of concepts defined
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Gemax.rs

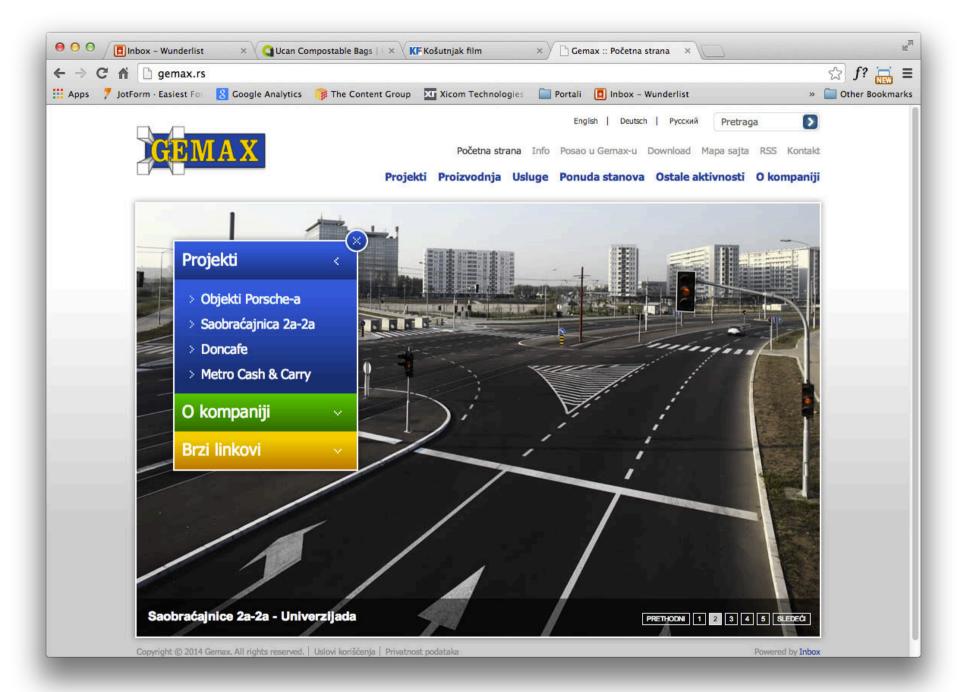
Project

The objective was to develop a website to present the company's services and products in Serbia and abroad. Inbox built a modern Website that uses Nora*CMS*.

The websites supports multiple languages, all of which are updated via the same control panel. Photos and unique content are uploaded only once. The client has been more than satisfied with the solution.

- Research and consulting
- Information architecture
- Evaluation and testing of concepts defined
- Graphic design of all portal elements
- Custom CMS
- Support and maintenance
- Hosting and server administration





Mobile Application Development

Our goal is to help our clients achieve their business objectives through the power of mobile technology.

We provide custom software development services:

- Mobile strategy
- Mobile application design
- End-to-end mobile app development

Strategy Design Development

Our Recent Mobile Projects

 Radio Television of Serbia - Android applications RTS - Public service media in Serbia. Read, watch and listen to the latest news from the internet portal <u>www.rts.rs</u>



 Pressonline.rs – Android application for www.pressonline.rs



 Radio Boom93 – Android application for the Radio Boom93





Business software development PROJECTS



Distriest, Slovenia

Largest newspaper and magazine distributor in region

- Custom ERP software
- 2 years development
- 5 people team
- 6 years in production
- Budget 240.000 USD
- JAVA, Database Oracle, WINDOWS 2003 Server

www.distriest.si



Ministry of Social Affairs of Serbia

Distributed software for child care social payments

- 120 Municipalities
- more than 250.000 people in database
- 12 months development
- 4 years in production
- Budget 180.000 USD
- JAVA, Database ORACLE, Red Hat Enterprise Server



TV B92, Belgrade

TV Marketing control and analysis application, Video archive database.

- 8 months development
- 3 people team
- Budget 150.000 USD
- 7 years in production
- software cover complete marketing process from media planing to broadacasting



Inbox CLIENTS

RTS

Prva TV - Fox TV

National Employment Agency of Serbia

Fonet – news agency

Press online

Bayer

USAID

IREX

Yellow Cab

Ministry of Social Affairs of Serbia

ANEM

FSS - Football Association of Serbia

Red Star Belgrade

Opel Komnenovic

Unibrand

SIEPA – Serbia Import Export Promotion Agency

Distrieste Slovenia

NonObject USA

Ford Serbia

Volvo Serbia

Range Rover

Euro Jet

SAM – Serbias Managers Associations

FIC - Foreign Investors Council of Serbia

CIP

Minel Schreder

Delta Real Estate

Gemax

Dahlia Cosmetics

Afrodita Cosmetics

Port of Belgrade





Inbox **SOFTWARE**



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WAYS of cooperation

Development

News&Media portal development

- IA, usability, structure, functionality
- Back-end programming (JAVA)
- Front-end programming (HTML/CSS/JavaScript)
- Responsive front-end development
- Mobile Application development Andoird, IOS

Custom JAVA application development

Support and maintenance





Support

Web site maintenance

HTML / CSS / Java Script development
Java application programing and development

Linux administration and maintenance





Contact

Inbox

Bulevar Zorana Djindjica 99, Belgrade, Serbia

